Seize the opportunity and change the game. 

The opportunity is only available if your business gets certified.

Invest for the long term by getting your business certified today. Third-party certifications are here to verify that your business is at least 51% owned and operated by individuals in historically underrepresented groups, which include women, veterans, service-disabled veterans, people with disabilities, and individuals in other key community and minority groups, such as Black, Latinx, and Native American people.

The group is known as the Billion Dollar Roundtable (BDR). BDR spending with diverse suppliers has increased 33% annually since 2010. 

But the game is not over. Leading American corporations want to work with companies like yours. They devote serious money to diverse-owned businesses that supply products, materials and services. Of the Fortune 500, 28% are manufacturers. 

The doors are wide open. For companies owned and operated by individuals in historically underrepresented groups, the landscape of opportunity has never been so promising or so stable. See how investing in third-party certification can offer a powerful new outlook for your business.

Seize the opportunity and change the game. Explore the certification process now.