

NYC STUDENTS DRAW ON MATH TO CREATE ART: The Importance of Math In Everyday Life Illustrated Through Banner Art

NEW YORK, NOVEMBER 15, 2004 – To uniquely illustrate through art how math concepts can be applied to everyday life, young artists from select schools in New York City will unveil their works at One Chase Manhattan Plaza on Monday, November 22. The event, which will take place from 10:30 a.m. to noon, will feature borough presidents, students, teachers and professional artists.

To celebrate learning through art, JPMorgan Chase, ArtsConnection - New York City's largest, not-for-profit, arts-in-education organization -- and New York City public schools have partnered to present the "**JPMorgan Chase Back-to-School Banner Program.**" The program provides more than 300 elementary school artists the opportunity to create 20-foot long works of art illustrating how the "Everyday Math Curriculum" affects their lives. The curriculum is designed so New York City school children can see how acquiring essential math comprehension skills can apply in their futures.

In addition to the unveiling, the banners will be displayed in various Chase Bank branches in the students' communities and returned to each school for installation in auditoriums, lunchrooms, hallways and classrooms.

"There is a tremendous level of excitement among the children, their families, teachers, and branch managers when they see the banners displayed at schools and other community locations such as Chase branches and at our MetroTech offices in Brooklyn," said Mark Willis, Executive Vice President, JPMorgan Chase Community Development.

The New York City public schools selected for the program include: PS 45 and PS 49 in Staten Island; PS 94 and PS 46 in Brooklyn; PS 1 and PS 161 in Manhattan; PS 149 and PS 20 in Queens; and PS 204 and PS 33 in the Bronx. One class from each school was assigned a professional ArtsConnection teaching artist to assist in building and designing an "Everyday Math" - themed banner. In addition, local Chase Bank branch managers made special visits to the schools to talk about their responsibilities at JPMorgan Chase and the importance of math education.

"The unique element of this program is that children learn how to illustrate what they learn in their math studies through art," said Steven Tennen, executive director of ArtsConnection. "They take great pride in what they learn and what they have created."

About ArtsConnection

Since 1979, ArtsConnection, New York City's largest, not-for-profit, arts-in-education organization has provided exceptional programming in the performing, visual, literary, and media arts to New York City public schools throughout the five boroughs. Working with over 100 public schools each year, ArtsConnection programs are individually designed with schools to meet the learning needs of their students.