

IMMEDIATE RELEASE

**J.P. MORGAN ASSET MANAGEMENT LAUNCHES**

**A FUND ANALYSIS WEBSITE FOR PROFESSIONAL ADVISERS**

**Hong Kong, 17 October 2011:** J.P. Morgan Asset Management (JPMAM) today announced the launch of its fund analysis website ‘Adviser Corner’ at <https://b2b.jpmorganam.com.hk>. Specifically designed for its distributors in Hong Kong, Adviser Corner provides an array of tools and timely information that could prove invaluable to its business partners.

The Adviser Corner includes:

**Portfolio Analysis** – has the capacity to analyze up to 20 portfolios, each of which can consist of as many as 20 funds and to produce professional fund analysis reports and portfolio recommendations.

**Fund Selector** – can research all 6,000+ funds authorised by the Hong Kong SFC and rank them by asset type, geographic focus, performance or risk rating.

**Fund Comparison** – enables comparisons of different funds’ performance, Sharpe ratio and correlation matrix and consolidate the results in one easy-to-read chart.

**Watch Tools** – allow users to monitor their chosen funds’ net asset value (NAV) and performance figures in customized fund watch lists. Email alerts can be set to alert users when selected JPM funds reach their target price levels.

**Market Pulse** – keeps users abreast of global investment trends by tracking the latest global financial news and the movements of major indices and currencies. JPMAM’s Fund Focus reports are also available as is direct connectivity with the blogs of JPMAM’s intermediary sales team.

**Sales Materials** – provides access to the latest market insights and portfolio strategies by JPMAM’s investment experts around the world. Sales materials, fund reports and investment presentations can also be downloaded.

Marco Tang, Head of Intermediary Business at JPMAM, said, “We are delighted to be able to offer our business partners this new platform which provides full coverage of SFC authorised funds in a

bilingual, easy-to-use format. Having such relevant and timely information at their fingertips will enable them and their clients to make better informed decisions about their fund investments.”

The Adviser Corner is available for registration online to all independent financial advisers (IFAs) and intermediary distributors carrying JPMAM’s products at <https://b2b.jpmorganam.com.hk/>.

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Issued by JPMorgan Funds (Asia) Limited

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Notes to Editors

J.P. Morgan Asset Management (“JPMAM”) is the brand name of J.P. Morgan Chase & Co’s asset management companies, including JPMorgan Funds (Asia) Limited.

J.P. Morgan Asset Management is a global asset management leader providing world-class investment solutions to clients. With about US\$1.3 trillion in assets under management (the Asset Management client funds of J.P. Morgan Chase & Co. as at 30 September 2011) and offices in 41 locations around the world, J.P. Morgan Asset Management offers global coverage with a strong local market presence, and leadership positions in most asset classes.

Commitment to Hong Kong

JPMAM’s investment management business in Asia has remained headquartered in Hong Kong for more than three decades and today has over 500 employees based in this location. JPMAM and its investment arm - JF Asset Management - are one of the largest local investment managers in Hong Kong with over US\$91 billion (30 June 2011) of funds managed across the Asia Pacific region.

As part of a major global investment group, we are committed to providing specialist teams with the resources needed to deliver successful products and performance to our clients. The Hong Kong-based Pacific Regional Group, together with the local presence of the Global Portfolios Group, Global Multi Asset Group and Global Fixed Income Groups, forms the core of JPMAM’s investment management operations. In addition to the knowledge and experience of our individual investment professionals, the stability of the team has enabled JPMAM to develop strong relationships with local clients.